

KKR&KSR Institute of Technology and Sciences (Autonomous)

Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with "A" Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

A Workshop on "Innovation Ignition: Design Boot Camp" On 10th July, 2023

1. Objective of the Event:

"Innovation ignition for design" typically refers to a process or initiative aimed at sparking innovation within the field of design. The objectives of such an effort may vary depending on the specific context and goals of the design innovation program. However, encourage students to think creatively and generate novel ideas and concepts in their work. Promote a culture of innovation within the design field, pushing the boundaries of traditional design practices. Equip students with the skills and tools to address complex design challenges and find innovative solutions. It helps the students to gain a competitive edge by delivering innovative designs that stand out in the market. Promote the use of design thinking methodologies to empathize with students to define problems, ideate solutions, prototype, and test.

2. About the Resource Persons :

Mr. M. Purnachandra Rao, working as an Associate Professor, Department of Information Technology, KKR & KSR Institute of Technology and Sciences. He has 23 years of teaching experience and contributing several research and academic activities. He published 8 research papers in various international journals and published 1 research paper in international conference. He has also played a significant role in curriculum development and student workshops, further cementing his impact in academia.

3. Date & Venue of the Event:

The event is organized by the Department of Information Technology of KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh from 10.00 AM to 1:00 PM. on 10th July, 2023.

6. No. of Participants: 65

7. Social Media Link:

8. Event Photographs:



**A Session on
"Innovation Ignition:
Design Boot Camp
By
Mr. M. Purnachandra Rao ,
INNOVATION AMBASSADOR
On
10th July 2023**

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8. Benefits in terms of learning/Skill/Knowledge obtained.

This workshop will improve the student's experience of products, services, or systems by incorporating innovative design elements. It can encourage the students to incorporate sustainable and environmentally friendly principles into their work. It can facilitate collaboration between students and professionals from other disciplines to bring diverse perspectives to design projects. It helps in improve students' problem-solving abilities by challenging them to approach design challenges from unconventional angles. It can help in speed up the design and development process by introducing innovative design tools and techniques.



HEAD
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